



women aware
MOVING BEYOND ABUSE

Women Aware Sponsorship Packet

Event: Moving Beyond Abuse 5K & Leisure Loop

When: Sunday, November 11

Where: Johnson Park, Piscataway NJ

Who We Are:

Women Aware is the State-designated, lead domestic violence service agency for Middlesex County, New Jersey. Women Aware envisions a society where individuals can live free from violence and injustice. Our mission is to promote the safety and self-sufficiency of individuals and families affected by domestic violence. We have over 37 years' experience providing services to survivors of domestic violence.

Each year we shelter 200 women and children in imminent danger, and serve an additional 1,600 men, women, and children in non-residential programs. Our comprehensive programs provide support across the spectrum of client needs—from emergency crisis intervention to long-term efforts toward independent living. We offer services including a 24-hour hotline, emergency shelter, legal advocacy, community education, support groups, and children's programs.

All services are free and confidential, and available to all persons regardless of race, ethnicity, age, gender, religion, disability, sexual orientation, gender expression, national origin, marital status, and military status. It is through these free and confidential services that we are able to serve 1 out of every 8 victims of domestic violence in New Jersey to *move beyond abuse*.

About the Event:

This year, we are hosting our First Annual Moving Beyond Abuse 5K & Leisure Loop in Johnson Park, Piscataway NJ. The purpose of this event is to not only raise awareness of Women Aware's services to our community, but also raise funds to support those moving beyond abuse at Women Aware.

Rain or shine, this event will be filled with fun and enjoyment as participants will come out to show support for Women Aware and those we serve. The 5K and Leisure Loop will take place after, with music, food, and activities following the conclusion of the course.

Race Page:

www.bitly.com/movingbeyondabuse

Our Website:

www.womenaware.net



Sponsorship Levels

Premium Sponsor: \$5,000

- 10 entries into event
- Premium name and logo placement on event and volunteer t-shirts, advertising material, and race banner
- Press article and multiple recognition featured on Women Aware website, race page, and social media channels
- Opportunity for large promotional table at event
- Multiple event day announcements
- Opportunity to include promotional item in runner bags

Gold Sponsor: \$2,500

- 5 entries into event
- Featured name and logo placement on event and volunteer t-shirts, advertising material, and race page
- Featured recognition on Women Aware website and social media outlets
- Opportunity for small promotional table at event
- Event day announcement
- Opportunity to include small promotional item in runner bags

Silver Sponsor: \$1,000

- 2 entries into event
- Name and logo placement on event and volunteer t-shirts, advertising material, and race page
- Multiple recognition on social media outlets
- Opportunity for small promotional table at event

Bronze Sponsor: \$500

- 1 free registration
- Logo placement on event and volunteer t-shirts, and race page
- Recognition on social media outlets

Neighbor Sponsor: \$250

- Logo placement on race page, and event and volunteer t-shirts
- Recognition on social media outlets

Individual or In-Kind Sponsor: \$100 or equivalent value of in-kind goods

- Logo placement on race page
- Recognition on social media outlets



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Yes, I'd like to increase my visibility and solidify my credentials by becoming a 2018 sponsor.

Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____



Kindly make checks payable to Women Aware. Or provide credit card information, here:

Name (on card): _____

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Signature: _____

Submit this completed form to Women Aware:

Email: kmayfield@womenaware.net

Fax: 732-249-4901

Address:

250 Livingston Ave, New Brunswick, NJ 08901

For applicable sponsors: Email Company Name & Logo (.jpeg or .png) to kmayfield@womenaware.net by October 5th to ensure placement on t-shirt.

Indicate which level of Sponsorship you are applying for by checking one of the boxes below:

PREMIUM - \$5,000

GOLD - \$2,500

SILVER - \$1,000

BRONZE - \$500

NEIGHBOR - \$250

INDIVIDUAL - \$100

IN KIND - Describe your contribution
